

It's not a tradeshow... *not even close*



You're Invited As Our Guest

Higher Ed Summit *Recreation*

The logo for Higher Ed Summit Recreation features a stylized human figure in orange and blue, with arms raised, positioned to the right of the text. A small 'TM' trademark symbol is located at the bottom right of the figure.

NOVEMBER 13-15, 2024
ROCKWALL, TEXAS

Join higher education recreation directors from across North America for interactive meetings that focus on how we can help each other!

- There's no cost to you or your institution to participate
- Small, more dynamic environment - Apply now for one of the limited spots
- All resort, travel, meals and participation expenses are covered by the Summit

FOR PARTICIPATION INFORMATION, CONTACT:

Institutions A-L, contact **Joy Nalywaiko** at: JNalywaiko@endeavorb2b.com | 918.203.4969

Institutions M-Z, contact **Joshua McGugins** at: JMcGugins@endeavorb2b.com | 207.747.2542

HigherEdSummit.com

Timely information & meaningful relationships

all in 48 hours, and at no cost to you or your university



IT'S NOT A TRADE SHOW... NOT EVEN CLOSE

Establish new relationships and learn more in 48 hours than you ever thought was possible! The Higher Education Recreation Summit is two days of uniquely structured small group presentations, interactive roundtable sessions and social functions, unlike anything you've ever experienced. Get introduced to dozens of others responsible for operations and senior representatives from the vendor community who will share how they're approaching industry issues in the US, Canada and around the world. You will return to your institution energized and full of new ideas! Best of all, there's no cost to you or your institution to participate.

The Summit covers all travel, hotel, meal and conference costs.

LIMITED PARTICIPATION SPOTS AVAILABLE - APPLY TODAY!

THE AGENDA

Wednesday

12:00 - 5:00 p.m.	Summit Check-In
5:30 - 6:00 p.m.	Summit Orientation
6:00 - 9:00 p.m.	Opening Night Matched Dinner followed by Night Cap

Thursday

7:30 - 8:30 a.m.	Breakfast
8:35 - 10:20 a.m.	Small Group Presentations
10:20 - 10:40 a.m.	Coffee & Refreshment Break
10:40 - 11:50 p.m.	Small Group Presentations
12:00 - 12:55 p.m.	Matched Networking Luncheon
1:00 - 1:55 p.m.	Interactive Roundtable Discussions
2:00 - 3:40 p.m.	Small Group Presentations
3:40 - 4:00 p.m.	Afternoon Refreshment Break
4:00 - 5:10 p.m.	Small Group Presentations
6:15 - 9:15 p.m.	Demo & Display Cocktail Reception followed by Evening Dinner

Friday

7:30 - 8:30 a.m.	Breakfast
8:40 - 11:55 a.m.	One-to-One Meetings
12:00 p.m.	Airport Departures Begin

WHO'S ELIGIBLE TO HAVE ALL COSTS COVERED?

To be eligible, you must be responsible for a college or university recreation department with 2,000 undergrad students or higher. Your title should be Director, Manager, or Supervisor. Most important, you should have decision-making authority or specific input into the products and services your system purchases. You should also have challenges that you're interested in sharing, a willingness to help others and a desire to learn about products or services that can help you in the next 6 to 18 months.



"What impressed me? The intimate conversations. Ability to connect with others. The structure. The timing. Pretty much all of it."

- Tia Freiburger Towson University

- *"The attention to detail, structure, amenities, opportunities for conversation. It was a great opportunity to connect individually with vendors and peers as the sole focus—not just in passing between educational sessions or in an expo-type event with the masses."*

- Justin Fletcher, Ashland University



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November 13-15, 2024

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